



ARCHITECTURAL DESIGN CONCEPT

THE CUSTOM BUILDER ADVANTAGE

More opportunity. In every house.

One coordinated package for the choices, materials and work that shape a custom home.

Sell the upgrade.

Clear standards, relevant options, visual selections and a written added price.

Protect the scope.

Approved products, configurations, locations and changes recorded before release.

Simplify the work.

More scope through one relationship, with organized delivery, installation and billing handoffs.

Bring more of the house together.

Doors and specialty openings · Trim and millwork · Door and bath hardware · Windows and sliders · Frame packs and materials · Stairs and rails · Beams and mantels · Closets and shelving · Other quoted details.

Material-only or turnkey

Use your installation crew, or bring the included labor and coordination through Abel. Responsibilities are defined in the proposal.

Catalog and builder access

Explore thousands of configurations. Set up approved account pricing and confirm the project, order, delivery, installation and financial views available to your team.

Selections and upgrades

Start with a coordinated standard, then present relevant upgrades. Homeowner submissions and order placement require account activation and a defined approval process.

Bring one house. We will map the package.

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